



Press Release
18 October 2016

Touch, test and try your future at The Tomorrow Fair

A new event will take place at the Saatchi Gallery, London, UK in September 2017 showcasing the very best innovations from across the globe. It will give visitors the chance to touch, test and try the latest technology and inventions that will imminently become everyday items, making it the first exhibition of its kind.

The Tomorrow Fair will house everything from AI and robotics to biotech, 3D printing and healthcare giving visitors first-hand experience of what tomorrow has in store for how we live, work, play and travel.

From self-driving cars, virtual architecture and quantum computing, to the latest in financial technology, human engineering, real estate and new food types, visitors will be able to physically interact and engage with the new world. Tasting it, touching it, trying it and buying it will make it an event for both consumers and trade alike.

Rachel Butterworth, Co-Founder of The Tomorrow Fair, said: “The world is changing at pace, with new innovations transforming the way we live each and every day. The number of new patent applications filed globally last year totalled 4.4million, triple the amount in 1996.

“It is all too easy to think that what’s coming next is for someone else, not you, but embracing the future is essential in every area of our lives. The Tomorrow Fair exists to remedy this, bringing the best future innovations from across the world under one roof. There really is nothing else like it to help visitors experience first-hand how their lives and those of their children and grandchildren will benefit from new innovations and technology.”

Doug Rogers of Pacific Investments and Managing Director of The Tomorrow Fair, said: “We believe in investing in the future to support the developments in technology, which will improve the way we live tomorrow. The Tomorrow Fair will allow developers to showcase

their inventions and give consumers and corporate folk alike the opportunity to try out the most astounding and life changing innovations just over the horizon.

“Saatchi Gallery is the perfect venue. A location with a global reach and uniquely beautiful, clean spaces that provide the perfect backdrop for technology and innovation to take centre stage.”

In the buildup to The Tomorrow Fair, organisers are running a series of exclusive speaker events, The Tomorrow Talks, throughout 2017 where leading thinkers in the technological transformation sector will share their vision of the future. In addition, The Tomorrow Festival – will be launched in 2018.

Add the date to your diary – 27-30 September 2017 and find out more at www.tomorrowfair.com and follow us on Twitter @[tomorrowfair](https://twitter.com/tomorrowfair)

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Notes to Editors:

- The Tomorrow Fair is a Pacific Investments venture
- The Tomorrow Fair will take place on the 27-30 September 2017 at the Saatchi Gallery
- *Worldwide patent analysis report Sept 2015.